



Sponsorship Benefits

Gain expansive exposure to Riverside's most prime demographic as our partner. Our sponsorship packages are designed to meet any business's ability to partner with us.

OLYMPIC PLATINUM

Have a premiere presence at the 3rd largest event of its kind in Riverside, with nearly 10,000 attendees. Gain high visibility with our promotional efforts including: co-promotions with the City of Riverside, outdoor advertising, direct mailers to 20,000 households, social media campaign (3500 followers), and grassroots marketing across Riverside.

- Your business logo on over the street banners in three major intersections in Riverside
- Your logo on our outdoor billboards located on 91 Fwy & Van Buren Blvd, with a 1-day mobile-500,000+ views per week/ 1 month
- Your logo on flyers direct mailed to 92506 & 92508 - 20,000 households & 5,000 distributed locally to businesses, schools, major events & colleges.
- Your logo on our website, Facebook, Instagram & Twitter pages with a link to your business - 1 million+ views
- Exclusive banner presence at your sponsored booth, or sponsor the stage - you choose your Mt. Olympus location! Eyes will be on your banner as they line up to buy their favorite foods or while enjoying the fine entertainment.
- A 10x10 booth to promote your business at our event- bring your banners, posters, brochures, coupons, promotion give-away items
- Your Logo and business name on sponsor banners - Olympian size - displayed at Admissions entrance and on venue fence
- Ongoing mentions from the stage for 3 days
- A full page ad in our event program book - distributed to attendees
- Plaque - "I'm a proud sponsor of the Riverside Greek Fest"
- Ten free admission tickets

Olympic Platinum Locations (Choose one):

- Stage, Gyro or Bar: \$5,000
- Souvlaki, Beer or Falafel: \$4,000
- Spanakopita/Tiropita, Dinners, Pastry, Loukaniko or Kids Zone: \$3,000

PARTHENON GOLD — \$1,000

Gain expansive exposure to Riverside's most prime demographic as a Parthenon partner.

- Your logo on our website, Facebook, Instagram and Twitter pages with a link to your business – 1 million+ views
- A booth to promote your business at our event- bring your banners, posters, brochures, coupons, promotion give-away items
- Your Logo and business name on sponsor banners posted at Admissions entrance and on venue fence
- Ongoing mentions from the stage for 3 days
- A full page ad in our event program book – distributed to attendees
- Plaque – "I'm a proud sponsor of the Riverside Greek Fest"
- Six free admission tickets

AEGEAN SILVER — \$500

Increase your presence among Riverside's most desirable demographic as an Aegean partner.

- Your business name listed on our website, Facebook, Instagram and Twitter pages with a link to your business – 1 million+ views
- Your Logo and business name on sponsor banners – Aegean size – displayed at Admissions entrance and on venue fence
- A half page ad in our event program book – distributed to attendees
- Gift Poster – "I'm a proud sponsor of the Riverside Greek Fest"
- Four free admission tickets

CRETAN BRONZE — \$250

Introduce your business to Riverside's most prime demographic as a Cretan partner.

- Your business name listed on our website, Facebook, Instagram and Twitter pages with a link to your business – 1 million+ views
- A quarter page ad in our event program book – distributed to attendees
- Gift Poster – "I'm a proud sponsor of the Riverside Greek Fest"
- Two free admission tickets

*In kind contributions can be applied towards any of the above packages.
We are available to discuss custom partnerships for the best placement for your business.